

DTG Boosts Kineton MediaCert

Kineton and DTG announce integration of DTG DVB-I Test Suite in Kineton MediaCert at IBC 2024

Amsterdam, September 13, 2024 – Kineton, a leading provider of cutting-edge technology solutions, in collaboration with the Digital TV Group (DTG), is pleased to announce the integration of the DTG DVB-I Test Suite into the Kineton MediaCert platform. This integration will be officially unveiled today at the IBC 2024 event in Amsterdam, with a live demo available at Kineton's booth, located at 1.C37f.

The DTG DVB-I Test Suite enables manufacturers to validate the correct implementation of the DVB-I specification on connected TVs (CTV) and set-top boxes. By incorporating this suite into the Kineton test harness, the MediaCert platform's offering is significantly enhanced, providing manufacturers with a comprehensive solution for ensuring compliance with DVB-I standards.

Giuseppe Aprea, CTO of Media, IT & Telco at Kineton, expressed his excitement about the collaboration:

"The integration of DTG DVB-I Test Suite into Kineton MediaCert represents a significant step forward in our mission to provide the most comprehensive and efficient testing solutions for connected devices. This partnership reflects our commitment to innovation and ensuring the highest level of compliance for our customers."

DTG Testing Programme Director Ranjeet Kaur said:

"Collaborating to drive the future of television, while ensuring optimal outcomes for all viewers, is at the very core of the DTG. Our partnership with Kineton ensures manufacturers and service providers have best in class tools and testing facilities in order to power the next phase of TV innovation."

About Kineton MediaCert:

Kineton MediaCert (KMC) is a powerful and user-friendly platform designed to assist manufacturers and CE operators in certifying their products' compliance with HbbTV and other essential specifications. This decentralized and modular platform offers advanced features to streamline the testing and certification process, accelerating time-to-market. Key features include flexible deployment options, extensive modulation support, custom test suite creation, and automated reporting. With KMC, users can efficiently manage the entire testing lifecycle, ensuring their products meet the highest standards of quality and compliance.

Kineton will directly provide this new integrated solution to its customers, enabling them to streamline their product testing and certification process.

Attendees of IBC 2024 are invited to visit Kineton's stand to experience the demonstration firsthand and discover the benefits of the DVB-I Test Suite integration within the Kineton MediaCert platform.

For more information, visit Kineton's booth at 1.C37f or contact us directly.

About Kineton:

Kineton is a dynamic technology services company that specializes in providing innovative solutions for the media, broadcast, and telecommunications industries. Headquartered in Italy, Kineton has rapidly expanded its presence globally, offering a wide range of services from software development and engineering to testing and certification solutions tailored to the evolving needs of its clients.

The company is known for its expertise in cutting-edge technologies such as HbbTV, DVB, and ATSC, as well as for its commitment to delivering top-tier products and services that enable manufacturers, broadcasters, and operators to stay ahead of industry standards.

With a strong focus on research and innovation, Kineton actively participates in industry collaborations and contributes to shaping the future of digital and interactive TV experiences.

By continuously pushing the boundaries of technology, Kineton is helping to shape the digital landscape, making it a trusted partner for businesses aiming to excel in today's competitive market.

About DTG:

The Digital Television Group (DTG) is an independent Research and Technology Organisation (RTO) established by industry in 1995. For more than 25 years it has been central to driving digital TV innovation in the UK. From driving the digital TV switchover to making interactive TV happen, rolling out on-demand TV, and introducing HDTV and UHD TV.

We work with the best of industry on the future of television – embracing the convergence of content and networks to efficiently deliver video to all screens, across all devices, in all formats.

DTG Testing, a subsidiary of Digital TV Group (DTG), is the interoperability testing house for the UK digital TV market. A vital resource for the TV and IP industries and a trusted partner to the regulators, DTG Testing and its world class facilities provide testing services for manufacturers, platform operators and broadcasters and participate in developing specialised testing tools with pan-industry partners. Our team works daily to maintain standards across digital TV platforms so retailers and broadcasters know they are working with certified manufacturers and devices they can trust.